



Take charge.

Eventually a challenge comes along that seems to defy resolution. It might be emerging or a long standing problem, but it's not going away. It's uncomfortable, frustrating, costly, and putting your relationships and even your farm at risk.

All the advice in the world doesn't change the fact that it's up to you.

The technical term is *Optimal Conflict*, because these situations are an opportunity to grow into the person or team we need to be. All we need is the right kind of help.



Skillfully take action and move forward

Outcomes

- ✓ Understand how your way of leading can be strengthened
- ✓ Learn specific skills to meet your challenge
- ✓ Develop a personal strategy to increase your effectiveness
- ✓ Access a network of support during your development

Program Design

- ✓ Learning that fits busy farm life
- ✓ 3-day destination residency - Victoria, BC
- ✓ Unlimited individual and monthly group coaching for one year
- ✓ Open to anyone involved in agriculture.

January 25 – April 9, 2021
(Residency March 9-11)

Investment: \$8400

Includes residency meals, accommodation, ground transportation

What our participants say:

"I would highly recommend this program to anyone wanting to up their game and be a better person to work with."
Kent Sereda, Sereda Farms Ltd.

"LeaderShift revealed a whole new side of leadership that has never been touched on in any previous course that I have taken. I was able to apply the principals immediately and witness the positive effects."
Darcelle Graham, Manitoba

"As it turned out, I took the program at a good time as I was transitioning out of my farm business into semi retirement. The experience exceeded my expectations and was worth every penny. Thank you guys."
Darryl Toews, Alberta

Info: <https://leader-shift.ca/national-farm-leadership-program/>

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To apply, create an account: lab.leader-shift.ca